To the Irvine Divisional Senate Assembly:

The Subcommittee on International Education (SCIE) respectfully submits its report of activities for academic year 2009-10.

I. Committee Operations

SCIE, a joint subcommittee of the Council on Educational Policy (CEP) and the Graduate Council (GC), met three times during AY 2009-10 to provide comments and advice on issues concerning international education. Professor Volodymyr Bilotkach, Assistant Professor of Economics, served as Chair from January – August 2010. Richard Robertson, Professor of Anatomy & Neurobiology, served as chair from September – December 2009 while Professor Bilotkach was on sabbatical leave.

Professors Robertson and Bilotkach also served as UCI’s representatives to the University Committee on International Education (UCIE). The UCIE oversees all academic aspects of the UC Education Abroad Program (EAP), including the regular formal review of existing programs, the review and approval of new programs, changes in programs, and all program courses and credits. UCI also provides advice to the President on the appointment of study center directors.

Throughout the year, Faculty Director Glenn Levine and Associate Director Marcella Khelif kept SCIE informed about activities of the UCI Center for International Education, the International Opportunities Program (IOP), and the UC Education Abroad Program (EAP). In a year of budgetary cutbacks, the UCI Center for International Education was able to do more with less.

In September 2009, SCIE voted to add Gary Matkin, Dean of Continuing Education and responsible for the Summer Session Travel-Study programs (or his delegate) as a consultant. The committee would benefit from his regular attendance and perspectives on international education.

II. Divisional Issues and Policies

A. Proposed Revision of Review Protocol for Summer Session Travel Study Programs

Dean Matkin and Associate Director of Summer Session Molly Schneider presented a proposal to revise the review protocol for the Travel Study Programs, as follows: add a list of nine Student Learning Outcomes and endorse the principles, “Standards of Good Practice for Short-Term Education Abroad Programs,” prepared by The Forum on Education Abroad. Given the recent emphasis by the Western Association of Schools and Colleges (WASC) on student learning outcomes and means of assessing them, SCIE agreed with the revisions, which will give reviewers another resource for evaluating the Travel-Study programs. SCIE also made minor revisions to the protocol to delineate better SCIE’s role in the review process.

B. Report on Summer Session’s Travel-Study Programs

Summer Session reported continued efforts to work closely with the Center for International Education to align their mission, goals, and student-learning outcomes.
Beginning in 1970 with one program in Cambridge, England, Travel Study expanded in 2003 and now has nine programs, with more planned for the future. The programs have open enrollment, i.e., the majority are UCI students, with some UC students, and some non-UC students also enrolled. The Spain program has been temporarily dropped from the 2010 offerings, pending negotiations with the host institution about the courses and instructors, consistent with the recommendations from the reviewer, SCIE, and student evaluations. New programs in Cyprus, Prague, and Service Learning are in development for Summer 2010. New programs under consideration for Summer 2011 are in Buenos Aires (Spanish Language), France (Business), UCDC, and Boston/Philadelphia (US History).

The formal review of the Italy program planned for Summer 2009 was postponed when the appointed reviewer was unable to travel at the scheduled time. It will be conducted in Summer 2010.

III. Systemwide Issues

A. Final Report of the Joint Senate-Administrative Task Force on the University-wide Education Abroad Program, July 2009

The UCIE forwarded the Task Force Report for divisional review. Key comments from SCIE included the following:

- The Mission Statement should be strengthened to state that the UCEAP is an essential academic program of the University of California. Particularly in today’s environment, it is crucial that UC students continue to have the opportunity to study abroad.
- The membership of the new Governing Committee should be predominantly academic, with appropriate representation from administrators.
- UCIE should continue to have primary oversight responsibility for the academic mission, and also participate in budgetary decisions to the extent they impact programmatic decisions. The roles and points of interface between UCIE and the Governing Committee need clarification.
- The EAP requires academic oversight both at the programmatic level and at the individual institutional level. The EAP program must be administered by academicians, and UC faculty need to oversee programs at individual campuses abroad.
- If UOEAP is moved to a campus, sufficient funding is needed from the Office of the President to maintain its marketing and administrative functions to serve all the campuses.
- A plan to fund EAP entirely, or even predominately, from student fees seems unlikely to be competitive with third party organizations that offer this service. Moreover, to maintain access for UC students, it is essential that UC students pay UC fees and are able to undertake studies at whatever locale best serves their academic goals.
- Accurate and transparent articulation of courses taken abroad with UC course requirements constitutes a sine qua non of the EAP experience. Rather than cease articulation, it is recommended that UCOP invest in a web-based system that would serve as a depository for all course articulation data to serve all UC campuses.
- The Executive Director of the EAP must continue to be an Academic administrator, who holds a tenured faculty position at the University of California and is qualified for an academic position of Dean.

B. Job Description for Position of EAP Executive Director

SCIE also provided comments to UCIE on the draft job description, particularly the qualifications section. Expecting five years experience in international education and experience with a self-sustaining program is not practical and would preclude many if not most UC faculty from applying. “Ability to work well and productively in the University’s environment of shared governance” should be
emphasized. “Creative and broad understanding of the policy and practice at the University of California, or in higher education in general” should be moved from “preferred” to “required.” In weighing the benefits of hiring a manager vs. an academician, the EAP director should be an academician who has good advisors, particularly financial advisors, and listens to them. SCIE suggested the addition of “Demonstrated ability to lead interactive team, weighing financial and academic considerations.”

C. UC Commission on the Future (COF)

SCIE shared UCIE’s concerns about the recommendations from the UC Commission on the Future, which were forwarded to the Academic Council. The key comments were: (1) international education is viewed in the COF recommendations only in the context of generating revenue rather than as contributing to the quality of the educational experience; (2) three-year degrees would virtually eliminate the possibility of study abroad for students; and (3) the experience of UOEAP may provide some lessons when considering advantages and disadvantages of centralization.

IV. Continuing Issues

1. Recruitment of Executive Director of the UC Education Abroad Program.
2. Review of the UCI Summer Session Travel-Study program in Italy in Summer 2010.
3. Findings and recommendations from the Workgroup on International Opportunities Program (IOP). In 2009, the workgroup was charged with developing academic criteria for evaluating IOP third-party study abroad providers (various programs offered by other universities, non-profit agencies, and for-profit companies). CIE believes faculty confidence in the programs would be strengthened if the quality of each program’s curricula were evaluated using faculty-derived academic criteria. These assessments would also aid CIE when advising students.

Submitted on behalf of the
Subcommittee on International Education,
Volodymyr Bilotkach, Chair

2009-10 Subcommittee on International Education
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Volodymyr Bilotkach, Social Sciences (SCIE Chair & UCIE Representative, January – August 2010)
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