

Guidelines for Communication Courses

A communication course must:

1. Teach and assess communication throughout the course.
2. Emphasize at least 2 of 5 communication modalities: written, spoken/aural, visual, physical, technological (e.g. coding or modeling/design programs).
3. Focus on genres and audiences appropriate to the discipline, profession, or public.
4. Use feedback loops to advance communication skills.
5. Allocate at least 25% of course grade to communication-based work.
6. State an explicit communication learning objective.

CIM Questions for Communication Courses

1. Explain how communication is taught and assessed throughout the course (i.e. not in just one assignment).
2. Identify with concrete course activities which communication modalities are taught: written, spoken/aural, visual, physical, technological (e.g. coding or modeling/design programs). Must be two or more.
3. Identify which genres appropriate to the discipline, profession, and/or public are taught in the course.
4. Explain how feedback loops are used to advance communication skills.
5. Show/list how at least 25% of the course grade is tied to communication-based work.
6. Restate the explicit communication learning objective as stated in the syllabus.